

A photograph of graduates in black gowns and caps with blue tassels. One graduate in the foreground has her eyes closed, and another is partially visible behind her. The background is slightly blurred, showing a podium and other graduates.

# › INCREASING INTERNATIONALIZATION THROUGH DOUBLE DEGREE PROGRAMS

Best Practice Days: Chances & Challenges in Double Degree Programmes

# HEILBRONN UNIVERSITY OF APPLIED SCIENCES HOCHSCHULE HEILBRONN (HHN)



- founded in 1961
- amongst the major institutions in the state of Baden-Württemberg
- located in one of Germany's high-tech regions
- Business, Informatics and Engineering faculties
- 8.300 students at 4 campuses
- 31 Bachelor's Programs
- 23 Master's Programs
- 208 Professors
- 511 Employees

# REASONS TO INVEST IN DOUBLE DEGREE PROGRAMS



*"For 60 percent of the companies surveyed, the acquisition of a double degree leads to better or even significantly better chances of employment." <sup>1</sup>*

- Survey of HR managers on the topic of international double degrees

Source: <sup>1</sup> Befragung von Personalverantwortlichen zur Thematik: Internationale Doppelabschlüsse „Doppeldiplome“. Survey of IW Consult for DAAD. Köln, 29. Juni 2003.

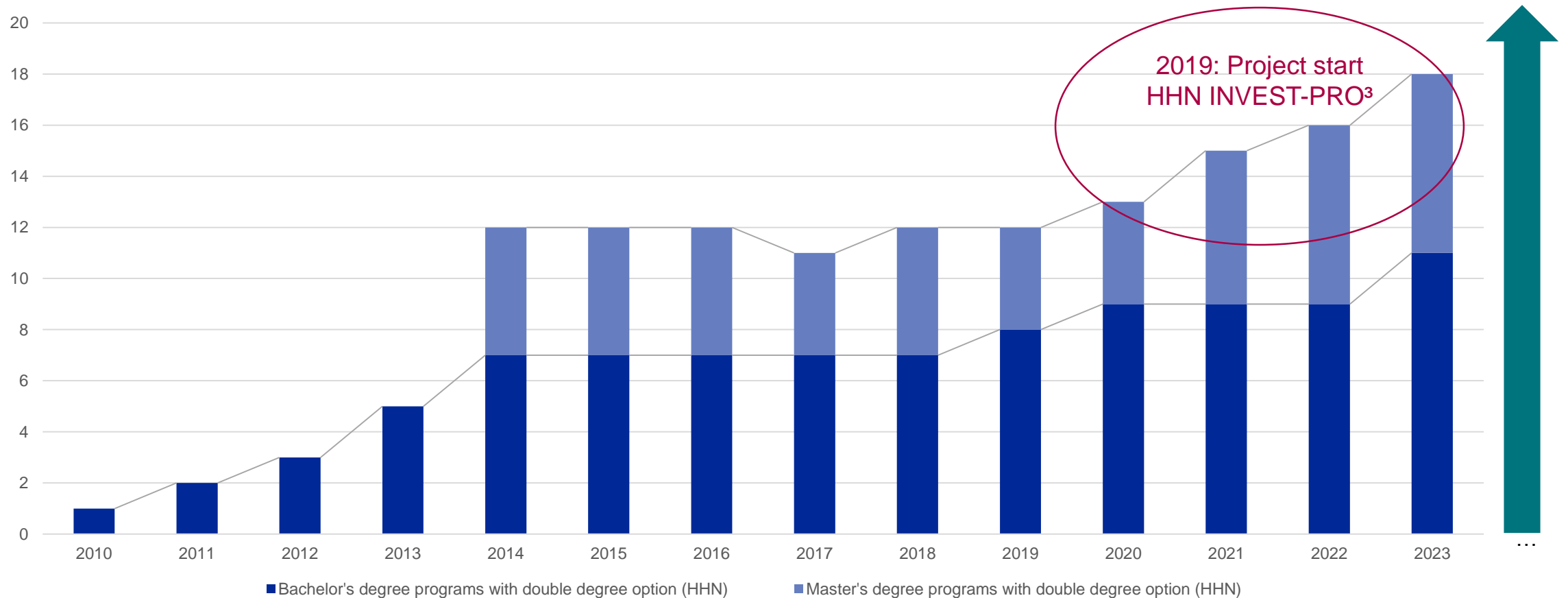
# WHAT WE DO: OPTIONAL DOUBLE DEGREE PROGRAMS

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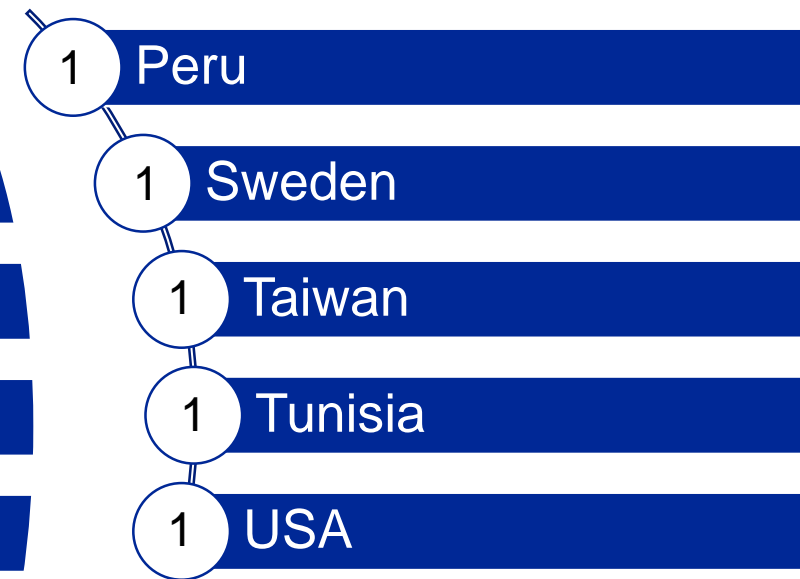
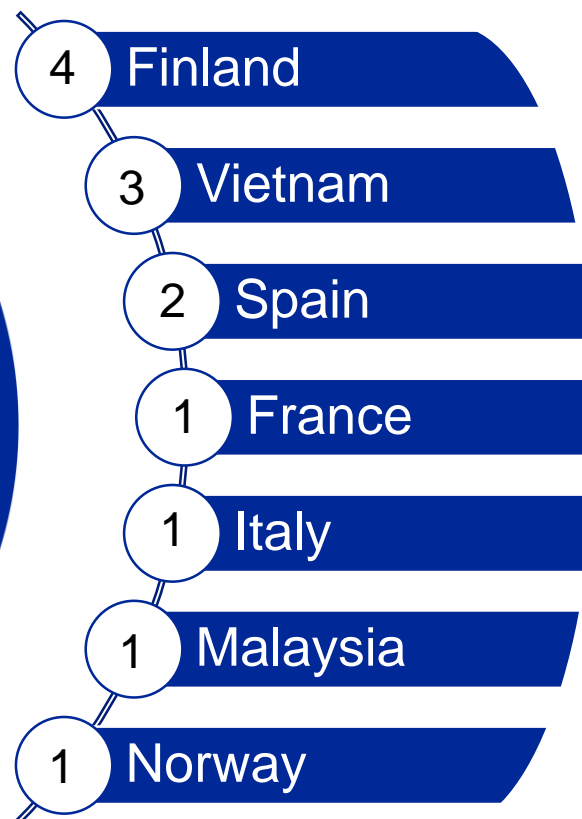
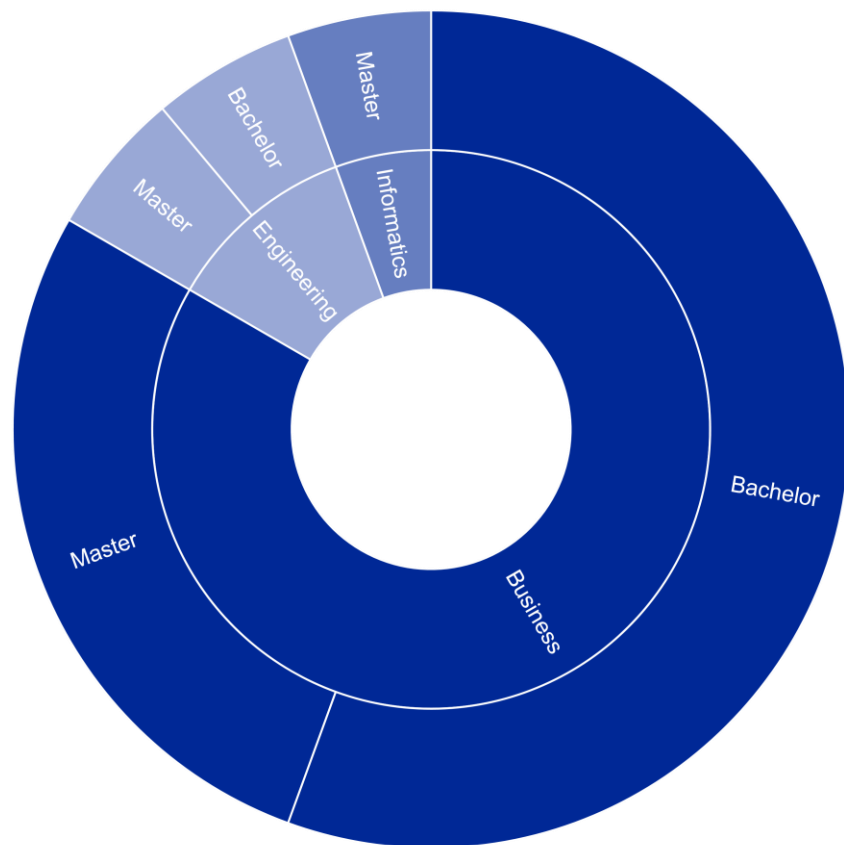
**Y-Model:** optional double degree study variant within a „regular“ program

- existing study programs are matched with existing study programs abroad
- a recognition scheme is set up between the study programs and a set of courses for the time abroad is defined
- the optional programs are often designed for small cohorts (2 – 5 students per year)
- Within a bachelor's program at least two semesters must be spent abroad, within a masters program at least one semester is required, final thesis is ordinarily co-supervised

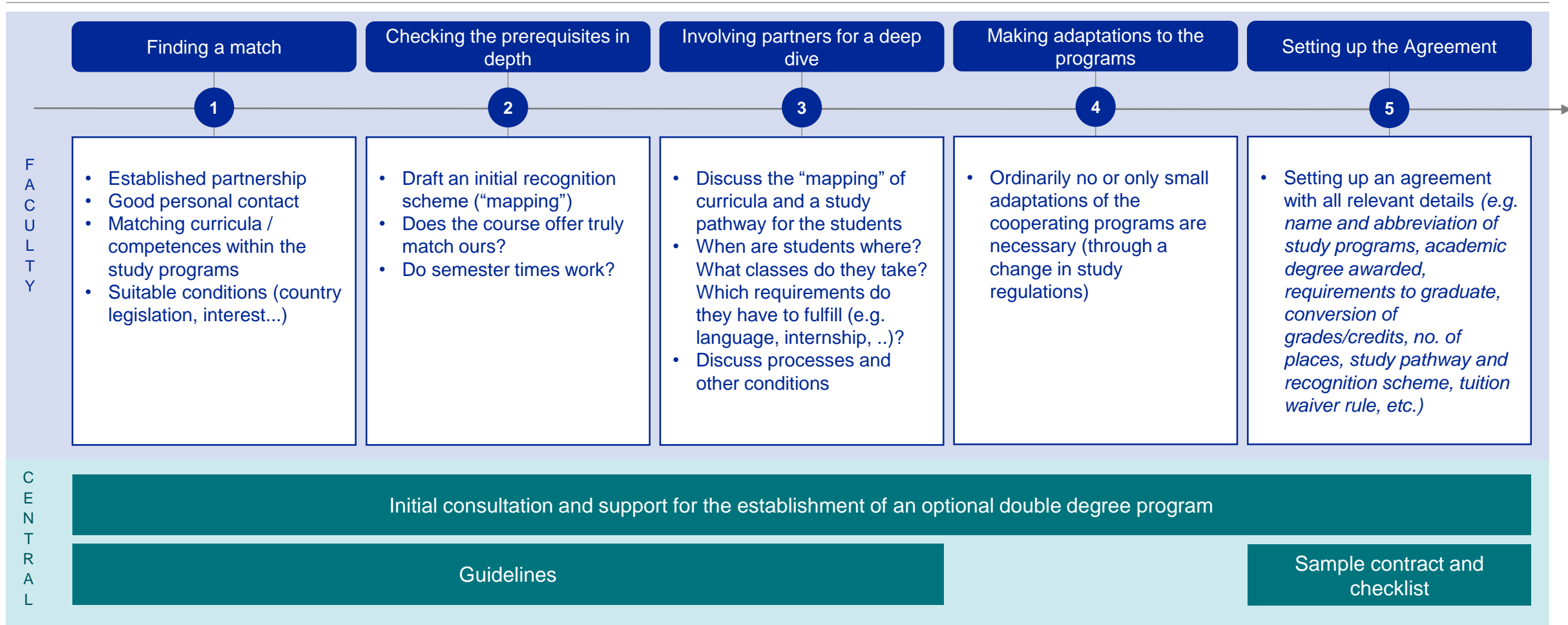
# GROWTH IN OPTIONAL DOUBLE DEGREE PROGRAMS AT HEILBRONN UNIVERSITY



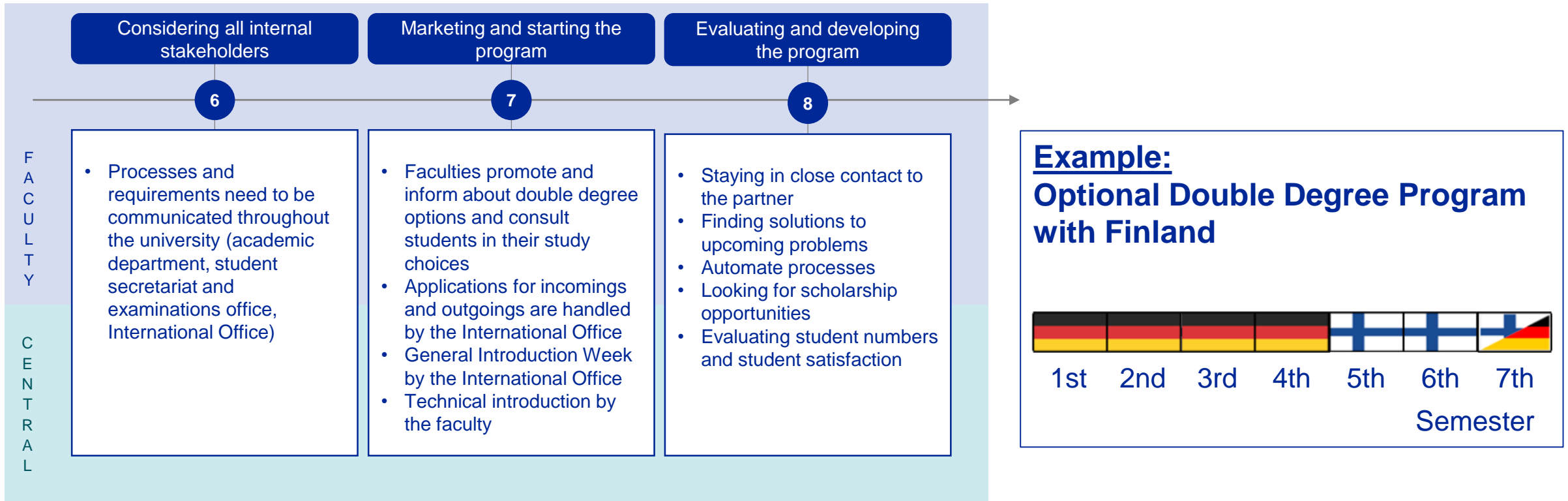
# DISTRIBUTION OF DOUBLE DEGREE PROGRAMS BETWEEN DISCIPLINES AND COUNTRIES



# SETTING UP AN OPTIONAL DOUBLE DEGREE PROGRAM

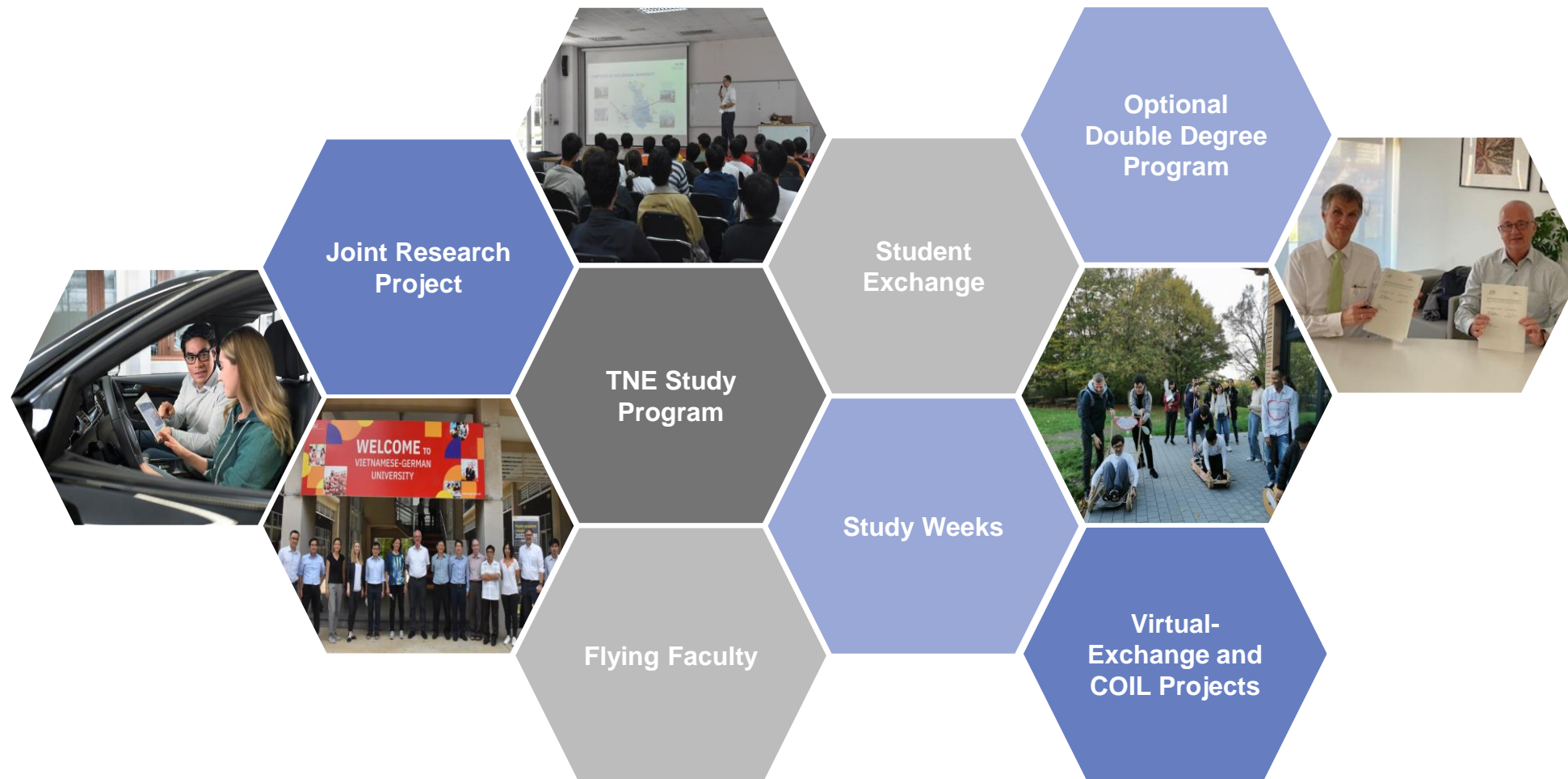


# SETTING UP AN OPTIONAL DOUBLE DEGREE PROGRAM





# INSIGHTS FROM A DOUBLE DEGREE COOPERATION: VIETNAMESE-GERMAN UNIVERSITY



**HEILBRONN UNIVERSITY**

**SOFTWARE ENGINEERING**

**MASTER OF SCIENCE**

**VIETNAMESE-GERMAN UNIVERSITY**

**BUSINESS INFORMATION SYSTEMS**

**MASTER OF SCIENCE**

**DOUBLE DEGREE**



**ATTAINING A DOUBLE DEGREE AT HEILBRONN UNIVERSITY**

- > Spend at least one semester in Heilbronn following a set curriculum
- > Write your thesis co-supervised by Professors from HHN and VGU
- > Enhance your level of German during your Master's program



**ANY QUESTIONS?**  
 Contact: Prof. Dr.-Ing. Gerrit Meixner  
 gerrit.meixner@hs-heilbronn.de  
 +49 7131 504 6731

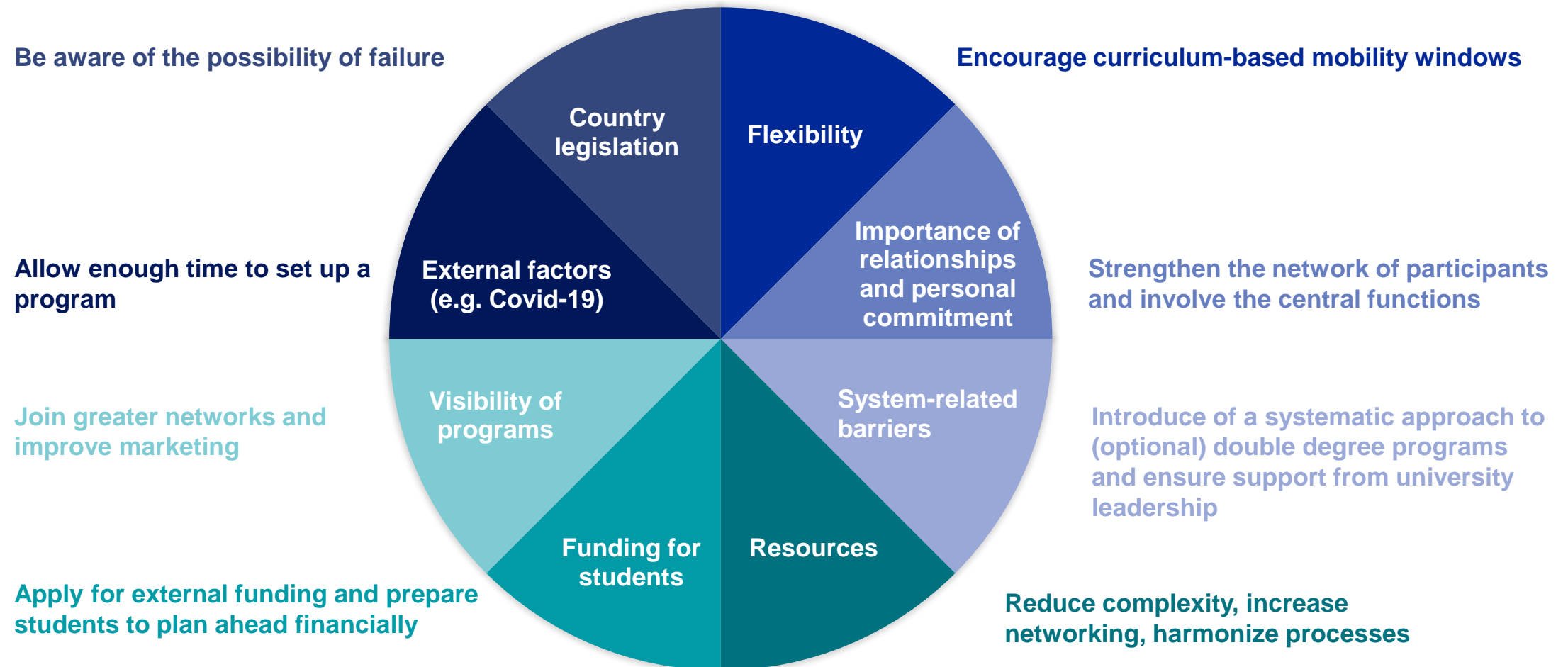
**MINIMUM PREREQUISITE**

- > Enrolled at VGU Master's Program „Business Information Systems“
- > Bachelor's degree with technical focus (e.g. IT) or 3 years work experience in related field
- > English proof: IELTS 6.0 or equivalent



**ANY QUESTIONS?**  
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# BIGGEST CHALLENGES FROM A CENTRAL PERSPECTIVE



# THANK YOU!



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